



1<sup>st</sup> October 2009

**Ashley House plc (“Ashley House” or the “Company”)**

**Scrip Dividend Alternative, Director’s Holding**

As announced in preliminary results on 6<sup>th</sup> July and set out in the circular to shareholders on 28<sup>th</sup> August, Ashley House offered a scrip alternative to the dividend of 4p announced on that date. In response to the offer of a scrip dividend alternative, Jonathan Holmes CEO of Ashley House has taken up the scrip alternative in respect of 824,703 shares (representing 75% of his 1,099,604 share current holding).

As a result of this Jonathan Holmes’ holding will increase by 41,132 shares to 1,140,736 shares (representing 2.4% of the overall listed share capital) in Ashley House plc on Admission of these new shares anticipated to be on 16<sup>th</sup> October.

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