

27 October 2016



Ashley House plc

Directors' & PDMRs' dealings

Ashley House plc (the "Company"), the Extra Care Housing and Health Property Partner announces that it has processed its regular quarterly allotment of shares under the Ashley House Share Incentive Plan ("AH-SIP"; "the Plan"). The Plan is open to all staff and has been designed to increase employee engagement and staff retention.

Pursuant to the Plan, the Company has issued 171,903 new ordinary shares of 1 penny each ("New Shares"). Application will be made to the London Stock Exchange for the New Shares to be admitted to trading on AIM and it is expected that admission will become effective and trading will commence on 3 November 2016 ("Admission"). Following Admission, the Company will have a total of 59,187,607 shares in issue. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure and Transparency Rules.

Following Admission, the following Executive directors and PDMRs of Ashley House will have beneficial interests in the Company as shown below:

	Number of Shares acquired	Price paid per Share (pence)	Number of Shares owned	% Holding
Executive directors				
Antony Walters	17,418	7.75	672,699	1.14%
Jonathan Holmes *	17,418	7.75	2,182,435	3.71%

PDMRs				
Nigel Croxford* Design & Construction Director	17,418	7.75	995,229	1.69%
James Hathaway Director or Finance	17,418	7.75	105,699	0.18%
Kate Minion Head of HR	11,613	7.75	522,216	0.89%

* Includes spouse's holding

Enquiries:

Ashley House plc 01628 600 340
Antony Walters
Jonathan Holmes

WH Ireland 0207 220 1666
(Nominated Adviser and broker to Ashley House plc)
Adrian Hadden
Nick Prowting