

3 October 2017



Ashley House plc (the “Company”)

Holding in Company

The Company has received notification that on 2 October 2017, Maureen Moy made a sale of 1 penny ordinary shares in the Company (“Shares”).

Maureen Moy now has beneficial interests in the Company as shown below:

Number of Shares sold	Price received per Share	Number of Shares owned following the sale	% Holding
1,000,000	6p	5,900,000	9.89%

The information below, set out in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Maureen Moy
2	Reason for the notification	
a)	Position/status	Spouse of Non-executive director, John Moy
b)	Initial notification/ Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Ashley House plc	
b)	LEI	N/A	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 pence each	
	Identification code	GB00B1KKCZ55	
b)	Nature of the transaction	Sale of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		6.0 pence	1,000,000 Shares
d)	Aggregated information		
	- Aggregated volume	1,000,000 Shares	
	- Price	£60,000	
e)	Date of the transaction	2 October 2017	
f)	Place of the transaction	London Stock Exchange, AIM	

Enquiries:

Ashley House plc
 Antony Walters
 Jonathan Holmes

01628 600 340

WH Ireland
 (Nominated Adviser and broker to Ashley House plc)
 Adrian Hadden
 Ed Allsopp
 James Sinclair-Ford

0207 220 1666