

10 May 2018



Ashley House plc (the “Company”)

Holding in Company

The Company has received notification that on 9 May 2018, Maureen Moy made a purchase of 1 penny ordinary shares in the Company (“Shares”).

Maureen Moy now has beneficial interests in the Company as shown below:

| Number of Shares purchased | Average price paid per Share | Number of Shares owned following the purchase | % Holding |
|-----------------------------------|-------------------------------------|--|------------------|
| 1,900,000 | 13.23p | 6,000,000 | 10.01% |

The information below, set out in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

| | | |
|----------|--|--|
| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Maureen Moy |
| 2 | Reason for the notification | |
| a) | Position/status | Spouse of Non-executive director, John Moy |
| b) | Initial notification/ Amendment | Initial Notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |

| | | | |
|----------|--|---------------------------------|------------------|
| a) | Name | Ashley House plc | |
| b) | LEI | 2138002ATR98IMBY6B36 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares of 1 pence each | |
| | Identification code | GB00B1KKCZ55 | |
| b) | Nature of the transaction | Purchase of shares | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | 13.23 pence | 1,900,000 Shares |
| d) | Aggregated information | | |
| | - Aggregated volume | 1,900,000 Shares | |
| | - Price | £251,370 | |
| e) | Date of the transaction | 9 May 2018 | |
| f) | Place of the transaction | London Stock Exchange, AIM | |

Enquiries:

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