

28 April 2016



Ashley House plc

Directors' & PDMRs' dealings

Ashley House plc (the "Company"), the Extra Care Housing and Health Property Partner announces that further to the launch announced on 29 March 2016, it has allotted further shares under the new Ashley House Share Incentive Plan ("AH-SIP"; "the Plan"). The Plan is open to all staff and has been designed to increase employee engagement and staff retention. Future allotments under the Plan will be made on a regular quarterly basis. The Executive Directors and PDMRs joined the Plan between 2 March 2016 and 4 March 2016.

Pursuant to the Plan, the Company has allotted 48,237 new ordinary shares of 1 penny each ("New Shares"). Application will be made to the London Stock Exchange for the New Shares to be admitted to trading on AIM and it is expected that admission will become effective and trading will commence on 5 May 2016 ("Admission"). Following Admission, the Company will have a total of 58,855,321 shares in issue. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure and Transparency Rules.

Following Admission, the following Executive directors and PDMRs of Ashley House will have beneficial interests in the Company as shown below:

	Number of Shares acquired	Price paid per Share (pence)	Number of Shares owned	% Holding
Executive directors				
Antony Walters	5,001	9.00	638,655	1.09%
Jonathan Holmes *	5,001	9.00	2,148,391	3.65%

PDMRs				
Nigel Croxford* Design & Construction Director	5,001	9.00	961,185	1.63%
James Hathaway Director or Finance	5,001	9.00	71,655	0.12%
Kate Minion Head of HR	3,333	9.00	499,518	0.85%

* Includes spouse's holding

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