

27 March 2017



**Ashley House plc (the “Company”)**

**Director dealing**

The Company has received notification that on 24 March, Christopher Lyons, Non-executive Chairman of Ashley House plc made purchases of 1 penny ordinary shares in the Company (“Shares”).

Christopher Lyons now has beneficial interests in the Company as shown below:

<b>Number of Shares acquired</b>	<b>Price paid per Share</b>	<b>Number of Shares owned</b>	<b>% Holding</b>
100,000	7p	369,500	0.62%

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Chris Lyons
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-executive Chairman, Ashley House plc
b)	Initial notification/ Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Ashley House plc
b)	LEI	N/A
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	

a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 1 pence each  GB00B1KKCZ55	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	<b>Price(s)</b>	<b>Volume(s)</b>
		7.0 pence	100,000 Shares
d)	Aggregated information - Aggregated volume - Price	100,000 Shares 7.0p	
e)	Date of the transaction	24 March 2017	
f)	Place of the transaction	London Stock Exchange, AIM	

**Enquiries:**

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