

Ashley House plc

Directors' & PDMRs' dealings

Ashley House plc (the "Company"), the health and community care property partner announces that it has processed its regular quarterly allotment of shares under the Ashley House Share Incentive Plan ("AH-SIP"; "the Plan"). The Plan is open to all staff and has been designed to increase employee engagement and staff retention. Under the scheme, the staff member currently receives two matching shares for every one share he or she purchases. Matching shares are generally forfeited if the employee leaves the business within 3 years.

Pursuant to the Plan, the Company has issued 170,478 new ordinary shares of 1 penny each ("New Shares"). Application will be made to the London Stock Exchange for the New Shares to be admitted to trading on AIM and it is expected that admission will become effective and trading will commence on 3 May 2017 ("Admission"). Following Admission, the Company will have a total of 59,542,801 shares in issue. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure and Transparency Rules.

Following Admission, the following Executive directors and PDMRs of Ashley House will have beneficial interests in the Company as shown below:

	Number of Shares purchased	Number of Matching Shares received	Total number of Shares acquired	Price paid per Share (pence)	Number of Shares owned	% Holding
Executive directors						
Antony Walters	6,320	12,640	18,960	7.12	709,965	1.19%
Jonathan Holmes *	6,320	12,640	18,960	7.12	2,219,701	3.73%

PDMRs						
Nigel Croxford* Design & Construction Director	5,267	10,534	15,801	7.12	1,029,336	1.73%
James Hathaway Director or Finance	5,267	10,534	15,801	7.12	139,806	0.23%
Kate Minion Head of HR	3,862	7,724	11,586	7.12	546,006	0.92%

* Includes spouse's holding

Enquiries:

Ashley House plc
Antony Walters
Jonathan Holmes

01628 600 340

WH Ireland
(Nominated Adviser and broker to Ashley House plc)
Adrian Hadden
Nick Prowting

0207 220 1666