

28 July 2017



## Ashley House plc

### Directors' & PDMRs' dealings

Ashley House plc (the "Company"), the health and community care property partner announces that it has processed its regular quarterly allotment of shares under the Ashley House Share Incentive Plan ("AH-SIP"; "the Plan"). The Plan is open to all staff and has been designed to increase employee engagement and staff retention. Under the scheme, the staff member currently receives two matching shares for every one share he or she purchases. Matching shares are generally forfeited if the employee leaves the business within 3 years.

Pursuant to the Plan, the Company has issued 114,627 new ordinary shares of 1 penny each ("New Shares"). Application will be made to the London Stock Exchange for the New Shares to be admitted to trading on AIM and it is expected that admission will become effective and trading will commence on 3 August 2017 ("Admission"). Following Admission, the Company will have a total of 59,657,428 shares in issue. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure and Transparency Rules.

Following Admission, the following Executive directors and PDMRs of Ashley House will have beneficial interests in the Company as shown below:

	Number of Shares purchased	Number of Matching Shares received	Total number of Shares acquired	Price paid per Share (pence)	Number of Shares owned	% Holding
<b>Executive directors</b>						
Antony Walters	2,855	5,710	8,565	7.88	718,530	1.20%
Jonathan Holmes *	2,855	5,710	8,565	7.88	2,228,266	3.74%

<b>PDMRs</b>						
Nigel Croxford* Design & Construction Director	2,855	5,710	8,565	7.88	1,037,901	1.74%
James Hathaway Director of Finance	2,855	2,855	8,565	7.88	148,371	0.25%

\* Includes spouse's holding

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>				
a)	Name	Antony Walters	Jonathan Holmes	Nigel Croxford	James Hathaway
<b>2</b>	<b>Reason for the notification</b>				
a)	Position/status	Chief Executive, Ashley House plc	Commercial Director, Ashley House plc	Design & Construction Director Ashley House plc	Director of Finance, Ashley House plc
b)	Initial notification/ Amendment	Initial Notification	Initial Notification	Initial Notification	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>				
a)	Name	Ashley House plc	Ashley House plc	Ashley House plc	Ashley House plc
b)	LEI	N/A	N/A	N/A	N/A
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>				
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 1 pence each  GB00B1KKCZ55	Ordinary Shares of 1 pence each  GB00B1KKCZ55	Ordinary Shares of 1 pence each  GB00B1KKCZ55	Ordinary Shares of 1 pence each  GB00B1KKCZ55
b)	Nature of the transaction	Purchase of shares under SIP	Purchase of shares under SIP	Purchase of shares under SIP	Purchase of shares under SIP
c)	Price(s) and volume(s)	Price: 7.88p Volume: Partnership Shares: 2,855 Matching Shares: 5,710	Price: 7.88p Volume: Partnership Shares: 2,855 Matching Shares: 5,710	Price: 7.88p Volume: Partnership Shares: 2,855 Matching Shares: 5,710	Price: 7.88p Volume: Partnership Shares: 2,855 Matching Shares: 5,710
d)	Aggregated information - Aggregated volume - Price	8,565 Shares 7.88p	8,565 Shares 7.88p	8,565 Shares 7.88p	8,565 Shares 7.88p
e)	Date of the transaction	28 July 2017	28 July 2017	28 July 2017	28 July 2017
f)	Place of the transaction	London Stock Exchange, AIM	London Stock Exchange, AIM	London Stock Exchange, AIM	London Stock Exchange, AIM

**Enquiries:**

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