Ashley House plc (the “Company”), the health and community care property partner announces that it has processed its regular quarterly allotment of shares under the Ashley House Share Incentive Plan (“AH-SIP”; “the Plan”). The Plan is open to all staff and has been designed to increase employee engagement and staff retention. Under the scheme, the staff member currently receives two matching shares for every one share he or she purchases. Matching shares are generally forfeited if the employee leaves the business within three years.

Pursuant to the Plan, the Company has issued 73,233 new ordinary shares of 1 penny each (“New Shares”). Application will be made to the London Stock Exchange for the New Shares to be admitted to trading on AIM and it is expected that admission will become effective and trading will commence on or around 6 February 2018 (“Admission”). Following Admission, the Company will have a total of 59,839,429 shares in issue. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA’s Disclosure Guidance and Transparency Rules.

Following Admission of the New Shares pursuant to staff participation under the Plan, the following Executive directors and PDMRs of Ashley House will have beneficial interests in the Company as shown below:

<table>
<thead>
<tr>
<th></th>
<th>Number of Shares purchased</th>
<th>Number of Matching Shares received</th>
<th>Total number of Shares acquired</th>
<th>Price paid per Share (pence)</th>
<th>Number of Shares owned</th>
<th>% Holding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Executive directors</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Antony Walters</td>
<td>1,836</td>
<td>3,672</td>
<td>5,508</td>
<td>12.25</td>
<td>732,222</td>
<td>1.22%</td>
</tr>
<tr>
<td>Jonathan Holmes*</td>
<td>1,836</td>
<td>3,672</td>
<td>5,508</td>
<td>12.25</td>
<td>2,241,958</td>
<td>3.75%</td>
</tr>
<tr>
<td><strong>PDMRs</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nigel Croxford* Design &amp; Construction Director</td>
<td>1,837</td>
<td>3,674</td>
<td>5,511</td>
<td>12.25</td>
<td>1,051,593</td>
<td>1.76%</td>
</tr>
<tr>
<td>James Hathaway Director of Finance</td>
<td>1,837</td>
<td>3,674</td>
<td>5,511</td>
<td>12.25</td>
<td>162,063</td>
<td>0.27%</td>
</tr>
</tbody>
</table>

* Includes spouse’s holding
The information below, set out in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

1 | Details of the person discharging managerial responsibilities/person closely associated
---|---
a) | Name | Antony Walters | Jonathan Holmes | Nigel Croxford | James Hathaway

2 | Reason for the notification
---|---
a) | Position/status | Chief Executive, Ashley House plc | Commercial Director, Ashley House plc | Design & Construction Director Ashley House plc | Director of Finance, Ashley House plc
b) | Initial notification/Amendment | Initial Notification | Initial Notification | Initial Notification | Initial Notification

3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
---|---
a) | Name | Ashley House plc | Ashley House plc | Ashley House plc | Ashley House plc
b) | LEI | 2138002ATR98IMBY6B36 | 2138002ATR98IMBY6B36 | 2138002ATR98IMBY6B36 | 2138002ATR98IMBY6B36

4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
---|---
a) | Description of the financial instrument, type of instrument and identification code | Ordinary Shares of 1 pence each | Ordinary Shares of 1 pence each | Ordinary Shares of 1 pence each | Ordinary Shares of 1 pence each
b) | Nature of the transaction | Purchase of shares under SIP | Purchase of shares under SIP | Purchase of shares under SIP | Purchase of shares under SIP
e) | Date of the transaction | 30 January 2018 | 30 January 2018 | 30 January 2018 | 30 January 2018
Enquiries:

Ashley House plc
Antony Walters
Jonathan Holmes

WH Ireland
(Nominated Adviser and broker to Ashley House plc)
Adrian Hadden
Ed Allsopp
James Sinclair-Ford

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