

6 March 2018



Ashley House plc (the “Company”)

Director dealing

The Company has received notification that on 6 March 2018, Christopher Lyons, non-executive Chairman of Ashley House plc made purchases of 1 penny ordinary shares in the Company (“Shares”).

Christopher Lyons now has beneficial interests in the Company as shown below:

Number of Shares acquired	Price paid per Share	Number of Shares owned	% Holding
31,000	10.09p	400,500	0.67%

The information below, set out in accordance with the requirements of the EU Market Abuse Regulation, provides further detail.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Christopher Lyons
2	Reason for the notification	
a)	Position/status	Non-executive Chairman
b)	Initial notification/ Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	

a)	Name	Ashley House plc	
b)	LEI	2138002ATR98IMBY6B36	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1 pence each	
	Identification code	GB00B1KKCZ55	
b)	Nature of the transaction	Sale of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		10.09 pence	31,000 Shares
d)	Aggregated information		
	- Aggregated volume	31,000 Shares	
	- Price	£3,127.90	
e)	Date of the transaction	6 March 2018	
f)	Place of the transaction	London Stock Exchange, AIM	

Enquiries:

Ashley House plc
Antony Walters
James Hathaway

01628 600 340

WH Ireland
(Nominated Adviser and broker to Ashley House plc)
Adrian Hadden
Ed Allsopp
James Sinclair-Ford

0207 220 1666