

Press Release

New High Quality Extra Care Accommodation - Turf Cutting Event

Wednesday 20th February 2018

New high quality extra care accommodation to help older people keep their independence will soon be taking shape



- **New scheme will initially provide 60 extra care apartments in Grimsby as part of a wider partnership to deliver 300 extra care apartments**
- **£10.2 million investment from Places for People Living+ and Homes England**
- **Delivered by Morgan Ashley, a joint venture between Ashley House plc and Morgan Sindall Investments Limited**

The start-of-construction event will take place on the site located at Winchester Avenue on the Nunsthorpe Estate. Attending the event will be the Mayor, Cllr Hazel Chase, representatives from Places for People Living+, North East Lincolnshire CCG & Council, Morgan Ashley and architects Melt Design.

The development is being delivered by Morgan Ashley, NHS North East Lincolnshire CCG and Living+, part of the Places for People Group. The scheme will provide much-needed accommodation to address the needs of elderly people in Grimsby through the provision of 60 extra care apartments.

Extra care housing supports elderly people to live safely and independently with easy access to social activities, in the knowledge that care is at hand when required.

“Keeping their independence is extremely important to most people as they get older,” explained Bev Compton, Director of Adult Services for NHS North East Lincolnshire CCG and North East Lincolnshire Council. “Once complete, the residents will be people with significant care needs who might otherwise have been looking at having to move into a residential care home. Instead, each person or couple will have a purpose designed apartment with their own front door with a professional team on hand to support them with daily health and wellbeing needs.

“The environment and architecture of this new build will be completely geared up to supporting them to carry out daily tasks themselves which is something most people hold very dear.”



The state of the art development has been designed by award-winning architects, Melt. The scheme will provide 60 apartments for older people together with communal accommodation for residents including secure landscaped grounds and parking.

The building, due to complete in the summer of 2020, will be approximately 5,250 square metres and will be accessible to residents in the region via an application process. The project is being delivered by Morgan Ashley for North East Lincolnshire CCG and Living+ who are funding the £10.2m development with Homes England support. Living+ will own, operate and manage the scheme on completion. The building contractor is Esh Build and Project Manager is RLB.

Debi Marriott-Lavery, Managing Director of Living+, said: *“We are delighted to support the communities we aim to serve. This development will be our first in Grimsby and we look forward to supporting local people enabling them to live as independently as possible, for as long as possible.”*

Antony Walters, Director of Morgan Ashley said: *“This is our second extra care facility in Grimsby following Strand Court and we are pleased to be working with our partners at Living+ and the CCG to deliver this much needed facility for the local community. Extra care has proven benefits for residents in this type of development as well as being affordable for the public purse.”*

Chris Hale, Regional Commercial Director of Esh Build said: *“It’s great to be working on another brilliant scheme with Morgan Ashley which is a fantastic investment for the area. We believe in the importance of building for all tenures and understand there is a real need for this form of accommodation.*

We are looking forward to engaging with the local community and schools across the area to provide a range of Social Value initiatives whilst delivering this project.”

For further information about the event and photographs please contact:

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